

ORME ETS, ORTI METROPOLITANI
in collaboration with TORINO URBAN LAB

ORTORAMA

DIALOGUES ON URBAN GARDENING:
PRACTICES, PLACES, PEOPLE

September 23rd and 24th, 2022

Torino Urban Lab, Piazza Palazzo di Città 8/F

ORTORAMA presents urban agriculture as a multi-dimensional phenomenon and, thanks to the heterogeneity that distinguishes it, increasingly central to the current urban scenario.

The aim of the event is twofold. First, to represent the variety of practices and purposes that characterize urban agriculture through the testimony of practitioners and organizations implementing some of the most exciting projects at the Italian and European levels. In addition, ORTORAMA promotes a collective dialogue to build a joint reflection on the generative potential of urban gardens, highlighting the broad implications of the phenomenon because of the value that distinguishes each case.

The event consists of four thematic sessions built in round table mode. ORTORAMA collects the invitation of Terra Madre 2022 to reflect on the topic of *regeneration* and proposes the urban garden as a strategic device for this purpose. Inviting to Turin representatives of Italian and European associations and projects, ORME ETS, in collaboration with Torino Urban Lab, act as the promoter of an idea of urban agriculture as a plural phenomenon and that, precisely because of these differences, can be recognized as the protagonist of today's cities and as an essential component for the design of our urban, food and social future.



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**DIALOGUES ON URBAN GARDENING:
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9.00 - 9.10

Welcome

@ Torino Urban Lab
Piazza Palazzo di Città 8/F

**23
SET**

9.10 - 9.45

Welcome, institutional greetings and kick off of the event

Michela Favaro, Vicemayor of the City of Turin

Sara Ceraolo, president of ORME

Elena Della Piana, president of Torino Urban Lab

9.45 - 10.55 + 15' Q&A

**URBAN GARDENS FOR INTERNATIONAL COOPERATION AND
INTEGRATION**

COORDINATOR: VITTORIO BIANCO, EDUCADORA

Discussants:

Maria Bottiglieri, International Cooperation and Peace Dept., City of Turin (IT)

Franco Beccari, Orti di Via Padova, Legambiente, Milan (IT)

Monica Vercelli, Federazione Apicoltori del Mediterraneo (FEDAPIMED)

Hilary Solly, responsabile dell'Orto Semirurali, Ass. Donne di Nissa, Bolzano (IT)

11.10 - 11.30:

Coffee break

11.30 - 12.40 + 15' Q&A

**URBAN GARDENS FOR SUSTAINABLE
URBAN FOOD SYSTEMS**

COORDINATOR: SARA CERAOLO, INNESTO

Discussants:

Miguel Brito, "Terras de Cascais" Division Team from Cascais Ambiente (PT)

Ciaran McLaughlin, community grower, Sow the City, Manchester (UK)

Astha Johri e Francesco Cagnola, LOT service designers, Londra (UK)

12.55-13.00

Closing remarks of day 1



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**DIALOGUES ON URBAN GARDENING:
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9.00 - 9.20

Welcome and introduction to day 2

@ Torino Urban Lab
Piazza Palazzo di Città 8/F

**24
SET**

9.20 - 10.30 + 15' Q&A

URBAN GARDENS FOR REGENERATION AND PARTICIPATION

COORDINATOR: ELENA CARMAGNANI, ORTIALTI

Discussants:

Sophie Dawance, Ipecollectif, Réseau des potagers de Bruxelles (BE)

Louis Roland, COO - Cité de l'agriculture, Marsiglia (FR)

Michela Pasquali, Linaria associazione culturale president and founder, Rome (IT)

Silvia Cioli, co-funder di Zappata Romana, Roma (IT)

Katarzyna Przyjemaska-Grzesik, manager of Krakow in Greenery Team, Krakow Municipal
Greenspace Authority (PL)

10.45 - 11.05

Coffee break

11.05 - 12.15 + 15' Q&A

URBAN GARDENS FOR WELLBEING, HEALTH AND RECOVERY

COORDINATOR: CHIARA CASOTTI, CASEMATTE

Discussants:

Nicoletta Caccia, orthotherapist, Milan (IT)

Valentina Bergonzoni, orthotherapist and environmental ed., Fondazione Villa Ghigi, Bologna (IT)

Sara Costello, coordinator Il Giardino degli Aromi, Milan (IT)

Luca Ottomanelli and Milena Marzano, Ortodomingo - orti della città di Bari (IT)

12.30 - 13.00

Closing remarks

Chiara Foglietta, Councillor of the City of Turin

Luca Scarpitti, Compagnia di San Paolo

Sara Ceraolo, ORME

Giulietta Fassino, Torino Urban Lab



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